



reflection on group project

Working collaboratively on this project pushed me to more clearly articulate my own position as a practitioner in relation to climate justice and institutional responsibility. Our group examined how UAL addresses Scope 3 commuting emissions largely through behavioural guidance rather than structural change. While the Net Zero plan encourages students to make more sustainable travel choices, our research highlighted how commuting patterns are also shaped by institutional systems such as timetables, campus distribution, and housing affordability.

Through discussion and negotiation within the group, I found myself needing to interrogate these assumptions more critically. At times this meant taking on additional responsibility to clarify our argument and ensure our research and outcomes communicated a coherent position. Although challenging, this process helped me recognise the importance of persistence and critical reflection within collaborative practice.

The project ultimately reinforced my belief that design can be used to question institutional narratives rather than simply communicate them. As a practitioner, I am increasingly interested in using design to expose systemic conditions that shape environmental impact, shifting attention from individual responsibility towards the structural decisions that influence climate outcomes, and using auto-ethnographic approaches to do so.